

**Eligible and interested participants to submit proposals for designing a captivating tableau for the upcoming Republic Day celebration for SBM-Urban Uttar Pradesh**

**Objective:** The purpose of this proposal is to invite eligible and interested participants to submit proposals for designing a captivating tableau for the upcoming Republic Day celebration. The chosen tableau will showcase the vibrant spirit of our nation and the rich cultural heritage of the city, captivating the audience with its artistic excellence.

**Tableau Overview:** A tableau is an effective medium for portraying the cultural, historical, and social aspects of a region. With a focus on promoting unity, diversity, and patriotism, the tableau for the Republic Day celebration for SBM-Urban, Uttar Pradesh should visually depict the historical significance and contemporary relevance of the Mission.

**Proposal Guidelines:**

1. To showcase Jaanki - featuring floats and tableaux, on the various components of Swachh Bharat Mission Urban – Uttar Pradesh to highlight the work being done under key pillars of the mission as well as best practices as part of nine years of the Mission. The theme of the tableau should be based “Waste to Wealth/Wonder” concept.
2. The tableau should focus on the key achievements and initiatives related to SBM-U. This may relate to improved sanitation, liquid and solid waste management processes and facilities, people’s participation, innovations, contribution of sanitation workers etc. It should inspire others to continue their efforts in India’s journey towards Garbage Free Cities.
3. Considering time constraint and convenience, fabrication of the tableaux is proposed to be done in Lucknow. The location of the same will be intimated to the final selected agency.
4. It should be a two-sided mounted tableau of size as per Government of Uttar Pradesh norms and the maximum height of the tableau should not exceed 13 ft and the overall size should fit in truck chassis to ensure visual impact.
5. The final agency selected for designing of the tableaux will be responsible to hire related vehicles for the duration including fabrication, display and dismantling.
6. The tableau should be visually appealing, with attention to detail and creativity. It should have the potential to engage and inspire the audience.
7. The tableau can incorporate a variety of materials, props, and mechanisms, ensuring they are visually impactful, durable, and safe for transportation and display.
8. Participants are encouraged to think out of the box and propose innovative techniques or technology to enhance the overall presentation of the tableau, such as LED lights, audio, or interactive elements.

**Proposal Submission:** Interested participants should submit their proposals in soft copy via email to [diruplb2012@nic.in](mailto:diruplb2012@nic.in) and [sbmdlup@gmail.com](mailto:sbmdlup@gmail.com) latest by 20.01.2024 till 12:00 Noon. The proposals should include the following:

1. Title and brief description of the proposed tableau theme.
2. An artistic rendering or sketch illustrating the tableau design.
3. Outline of the materials, props, and technology to be used.
4. Estimated dimensions and spatial requirements.
5. Supporting documents, if any, showcasing the participants' artistic or design capabilities.
6. Financial Quote from the proposer proposing the Tableau inclusive of GST.


**Selection Process:** A Selection Committee will evaluate the proposals based on the following criteria:

1. Relevance to the theme and Republic Day spirit.
2. Artistic creativity and visual representation.
3. Cultural significance and historical connection to Uttar Pradesh.
4. Feasibility of construction, transportation, and display.
5. Overall impact and engagement potential.
6. Technical presentation is required to be submitted by the Proposer.
7. Last date of receiving proposal is 20<sup>th</sup> Jan. till 12:00 Noon.
8. Interested Participants can attend the meeting for Presentation on 20<sup>th</sup> of Jan. 2024 through Zoom Link at 12:30 PM Join Zoom Meeting link below: -

 [Join Zoom Meeting]

<https://zoom.us/j/96344216336?pwd=RHVNSWZJLzBHblc1bFhOTndacUsvZz09>

For easy access, use one-tap mobile:

 Meeting ID: 963 4421 6336

 Passcode: 237899

Upon review and evaluation of both technical and financial proposal, the participants will be evaluated and result will be notified via email.

For any inquiries, please contact Shri Saumitra Shekhar (IEC Expert) SBM-U(PMU) Tel: 9936420030.

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